



Strengthening the Voice of Business

June 4, 2010

The Honorable Dave Cox  
Chair, Senate Local Government Committee  
State Capitol, Room 5046  
Sacramento CA 95814

**Re: SUPPORT Assembly Bill 2531 – Redevelopment Authority for Job Creation**

Dear Senator Cox:

On behalf of the Los Angeles County Business Federation, representing more than 70 organizations with well over 100,000 businesses employing 2 million people throughout the county, we are writing to express our strong support for AB 2531.

This bill provides much-needed amendments to California Redevelopment Law to allow local governments – through their redevelopment agencies - to pursue more aggressive and proactive economic development agendas at a time when it is most needed.

Job creation through the catalyst of healthy, sustainable economic development is at the heart of our state and communities' future vitality and vibrancy. This bill provides a significant step in the right direction by including in the definition of "redevelopment" those activities that support the provision of job opportunities and expanding the scope of activities included in that term.

AB2531 provides a simple, direct, and better alignment of economic development and redevelopment goals across the state, boosting the tools for local redevelopment agencies to help create and retain solid-paying jobs especially in growing sectors such as "green" technology.

For these reasons, BizFed urges your support, and the support of your committee, for AB 2531. We look forward to working with you on passage of this legislation and continuing to develop sensible policies and practices that help facilitate economic growth and job creation - and help strengthen our great state's economy and preserve our quality of life.

Sincerely,

Handwritten signature of Tom Flintoft in black ink.

Tom Flintoft  
BizFed Chair  
LAX Coastal Area Chamber

Handwritten signature of David Fleming in black ink.

David Fleming  
BizFed Founding Chair  
Latham & Watkins

Handwritten signature of Tracy Rafter in black ink.

Tracy Rafter  
BizFed CEO  
Rafter Group, Inc.

cc: Senate Local Government Committee  
Senator Christine Kehoe (Vice Chair)  
Senator Samuel Aanestad  
Senator Mark DeSaulnier  
Senator Curren Price