



Biz FedInstitute

Defining the Voice of Business



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The Institute is a complement to BizFed Los Angeles County, engaging civically minded, nonprofit, academic, and regional thought and business leaders for the purpose of building strong communities.

The Institute educates, engages and equips business owners with the necessary knowledge, connections and resources needed to create a robust regional economy.

Our Guiding Principles



There is **strength in numbers**. By bringing together **diverse and disparate job creators and civically engaged organizations**, large and small, the Institute **unites a vast array of leaders comprising the economy of our region**, with the objective of realizing and achieving common goals.



A major undertaking of the Institute is to periodically ascertain and **evaluate the diverse needs, opinions,**

aspirations and important issues that are surfacing **and inform members, elected decision makers, the media and the public** at large on the findings and results.



The Institute is committed to working with **regional thought leaders, business owners, non-profit executives, civic ambassadors, academic professionals and policy makers** by communicating insights and best practices, thereby **providing innovative and useful information** to activate, facilitate and **advance civic engagement for economic growth and the public good.**

BizFed Institute Initiatives

Getting people to work

Building capacity of small minority-owned businesses to hire workers with disabilities

The Institute is part of an LA County consortium of nonprofits engaged with the Department of Labor's "Add Us In" initiative to directly affect national, state and local policies boosting the success of small business and hiring of a talented and often overlooked workforce.

Access to Capital

Building capacity of small businesses to access funding sources to grow and create jobs

The Institute brings together high-level industry, government and nonprofit partners for educational forums offering real-world insight, intelligence and advice to specifically help small minority and women owned businesses build blueprints for financially sound and thriving community enterprises.

Growth through exports

Building capacity of small and mid-sized minority and women owned businesses to access and increase export opportunities and markets

Through direct engagement with the President's Export Council, the Institute plays a key role in the White House Administration's National Export Initiative goal of doubling U.S. exports over the next five years through shaping increased national, state and local financial and market support for small business.

Environmental Stewardship

Building a foundation for a sustainable future by educating and engaging business on the critical issues facing CA's water accessibility and conservation

The Institute hosts regional, hands-on tours of California's key water hubs to unite and educate Southern California business leaders on the nexus of business, environmental responsibility, and the importance of ensuring a sustainable and reliable water source for California communities.

BizFed Institute Advisory Board



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We Are Part of a Grassroots Alliance...

BizFed

Los Angeles County Business Federation

As a modern-day grassroots alliance, BizFed Los Angeles County represents 85 top business associations including industry trade groups, chambers of commerce, ethnic business groups, business improvement districts along with premier independent companies and agencies. BizFed seeks to unite, educate and engage the business community on important issues and public policy—where large and small are powerfully aligned to advance a shared agenda for strong sustainable economic vitality. BizFed's alliance represents more than 150,000 businesses across Los Angeles County that employ more than 2 million workers—all united.

BizFed Institute

As a sponsored project of Community Partners, BizFed Institute seeks to enhance community revitalization, economic development and civic engagement through strengthened organization, information, research and communication. The Institute builds upon the unique grassroots alliance that exists within BizFed and unites it with effective community nonprofit and minority focused networks to be a force multiplier for sustainable civic and economic solutions.

www.bizfed.org/institute





Learn more or join
our mailing list at:
www.bizfed.org/institute

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BizFed Institute is a 501(c)(3)

A Project of Community Partners

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